

# GREATER MILWAUKEE

## CROP HUNGER WALK

### FOOD DRIVE



The Greater Milwaukee CROP Hunger Walk is also a food drive for Hunger Task Force. In the weeks leading up to the walk, congregations and groups collect food to take to the lakefront on the day of the walk where it is loaded onto a Hunger Task Force truck.

Here are a few suggestions that can make your food drive more interesting and successful.

When planning a food drive, please refer to the Hunger Task Force's Preferred Foods list to determine which food items collect.

1. **Give it time:** Plan for your food drive to last at least four weeks. Ask people to make a food donation weekly.
2. **Switch it up.** Designate a specific food item from the Hunger Task Force Preferred Foods list each week. Post a schedule of the non-perishable food item(s) of the week.
3. **Random Drawing:** Have a basket or box with slips of paper that list a specific non-perishable food item. Ask people to randomly choose a slip of paper with a food item listed. Whichever food item they choose is the item they will donate each week. Or have one drawing and make it the food item they bring every week.
4. **By Dollar Amount.** Set a minimum dollar goal for the amount of non-perishable food for people to purchase. Set a minimum goal of \$5.
5. **By the Bag Full:** A couple weeks before the CROP Hunger Walk, distribute grocery bags (most stores will be happy to donate some) with a CROP Hunger Walk stickers or flyers stapled to it. People can take the bag home, fill it with non-perishable food items and bring it/them to the designated area within your place of worship.
6. **By Theme:** Have a theme specific food drive and ask the congregation to donate food from a specific category e.g. breakfast, lunch, dinner, baby items, etc.
7. **By Community:** Ask your neighborhood grocery store, school or community organization to help support your food drive. Ask to post flyers in their establishment promoting your food drive as part of the Greater Milwaukee CROP Hunger Walk.



## **CROP HUNGER WALK FOOD DRIVE CHALLENGE**

### **Can you collect 500 pounds of food or more?**

Challenge yourself to collect at least 500 lbs of food for the CROP Hunger Walk. It is easy to organize a food drive at your place of worship. AND if you collect 500 lbs of food Hunger Task Force will come to pick up your food!

See the instructions below to get started.

1. Go to the Hunger Task Force website at [www.hungertaskforce.org](http://www.hungertaskforce.org). Click on the "Donate" button and then click on "Register Your Food Drive" where there will be a form to complete. See below for tips on how to complete the form.
2. On the form, arrange for Hunger Task Force to pick up the food the day after the Greater Milwaukee CROP Hunger Walk (Monday, October 10, 2011).
3. Ensure that Hunger Task Force is aware that the food drive is part of the Greater Milwaukee CROP Hunger Walk Food Drive.
4. Contact Marie Jewell at Hunger Task Force at 414-238-6473 or [marie@hungertaskforce.org](mailto:marie@hungertaskforce.org). to confirm that the form has been received.
5. Notify Nicole when your congregation will be hosting your food drive at 414-276-9050 or [nicolec@interfaithconference.org](mailto:nicolec@interfaithconference.org).
6. Be sure to refer to Hunger Task Force's list of preferred food items.